ABSTRACT OF THE DISCLOSURE

Methods and systems are provided for assisting a subject in selecting a beauty product. In accordance with an embodiment, a method may include maintaining a plurality of sets of time-lapse body images for a plurality of individuals. In addition, an identity of at least one beauty product used by each of the plurality of individuals during the time-lapse may be associated with each of the plurality of sets of time-lapse body images. Moreover, selection information may be received for matching the subject with at least at least one individual portrayed in a maintained set of time-lapse body images. Then, based on the selection information, at least one set of time-lapse images of the at least one individual may be displayed to the subject. An identification of at least one beauty product used during the time-lapse by the at least one individual may also be presented to the subject.